

Top 5 Questions about the Industry Sales Professionals Course

Q: How is the course structured?

A: The course features a series of discussion panels and is very interactive, with attendees playing a big role in asking questions of the panelists. Attendees are encouraged to research the panelists and prepare questions ahead of the start of the course.

Q: Who usually attends these courses?

A: The audience is made up of clients, local designers and architects who seek to learn from each other and gain tips about their particular practices.

Q: Is there an opportunity to network with panelists?

A: Definitely! The course is all about open, informal discussions. Many participants use the lunch break opportunity to network with panelists and other attendees.

Q: How do attendees get certified following completion of the course?

A: All attendees receive a certificate of completion with a logo, which serves as the designation. Participants can now include these logos in their signature blocks, on their websites, and add to their LinkedIn profiles.

Q: Will lunch be provided at the event?

A: Yes, coffee, morning refreshments and lunch will be provided.