

Joanne Chan
Principal of SDI Interior Design & Project Coordination



Joanne is the Principal of SDI Design, an awarding winning commercial architectural design firm that focuses on workplace design in Canada. Coming from a non-traditional design education background of Fine Arts, Joanne brings the unexpected tools for form-giving and visual expression. As an active practitioner of Interior Design for the past two decades, Joanne's current role as the Principal and Creative Director allows her to combine creative solutions, market, and technical expertise in her projects. Aside from her business and design focus, Joanne contributes her research and public speaking efforts to many 'Future of Work' panel discussions. As well she actively participates in working on experimental projects within the Design and Architectural Industry.