Holly O'Driscoll
Founder and CEO of Ampersand Innovation, LLC

Holly O'Driscoll is an industry expert in the field of design thinking and human centered innovation. With over 20 years of experience in her career, Holly has built a reputation as a master human centered innovation strategist, trainer, and facilitator having led programs in more than 20 countries. She is the former Global Design Thinking Leader at Procter & Gamble, where she led more than 250 workshops, often at the request of C-suite executives. She is the founder and CEO of Ampersand Innovation, LLC, a design thinking and human centered innovation strategy consultancy whose clients include Walmart, McCormick, Procter & Gamble, American Express Global Business Travel, Novartis, Estee Lauder, and more.

Holly is an IDEO Experience Point certified design thinking facilitator and trains other facilitators. She is a 2019-20 Entrepreneur in Residence at Miami University, a trainer/consultant for the Xavier University Leadership Center, and is the former faculty chairperson of the Rutgers University Design Thinking Exec Ed program. Holly has guest lectured on the topic of design thinking at The Parsons School of Design, Trinity College, Harvard Business School, Stanford University's Graduate School of Business, and more. In January 2018, she was named one of Michael Bloomberg's Design Thinking Coaches for the Bloomberg Philanthropies USA Mayor's Challenge project, which resulted in the city of South Bend, Indiana being awarded a $1 million prize for the progress made during their partnership.

In addition, she has contributed to several books including Tom Wujec's *The Future of Making*, David Dunne's *Design Thinking at Work*, and Thomas Lockwood's *Innovation by Design*. She is working on her own book about design thinking and leadership. Holly is also a globally sought-after conference keynote speaker. Holly has a Bachelor's in Chemistry and MBA from Thomas More College. She lives in Cincinnati, Ohio with her husband and four children.